



Jump Sponsorship

Support the Middle Tennessee Equestrian community through the design & sponsorship of a jump dedicated for programming in The Park at Harlinsdale Farm's Tractor Supply Co. Arena!

Jump Sponsor \$2,000

- **Customized jump designed to spotlight the sponsor's organization** featured at applicable Tractor Supply Arena equestrian events for two years (2024 + 2025 programming)
- Maintenance & storage of customized jump onsite at Harlinsdale Farm for two years
- Partner feature in FOFP Monthly Newsletter
- Partner's Logo included on Tractor Supply Arena website
- Access to VIP Events hosted by FOFP for Sponsors



Representative photos property of Olimpia Jump Co.

Snapshot: Horses @ Harlinsdale Farm

20 Days // 500+ riders // 7000 spectators // 30k+ social impressions

Snapshot: Horses in Tennessee

\$3.4 B

Annual Spending TN Horse Industry**

14 x

Economic Impact Avg. (vs Dog/Cat)

200k

Est. Population Horses in TN

Williamson Bedford Wilson

Leading TN Counties by Horse Concentration *

** Estimated National Data, US Horse Council // *UT Horse survey, 2007



Scout Hardin, Development Director
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Jump Sponsorship

Sponsorship Form

Company Name (As Listed): _____

Name of Contact: _____

Email: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Please email your digital logos to our Development Director, Scout Hardin, at scout@friendsoffranklinparks.org. If you have any design ideas or specifications for your jump, email Scout. If not, the jump can be designed for you.

Sponsorship Commitment

I acknowledge this obligation for payment of the individual pledge amount.

JUMP SPONSORSHIP | \$2,000

We accept payment via check or our website friendsoffranklinparks.org/sponsor. All credit card transactions have a 3% fee. To pay via check, make checks payable to Friends of Franklin Parks. You will receive a receipt for the tax-deductible amount after we have received your full pledge. Checks, made payable to Friends of Franklin Parks, can be mailed to P.O. Box 549, Franklin, TN 37065.

Signature, Authorized Donor

Date