

ELLIE G's DREAM WORLD



Franklin's first inclusive park will be named in memory of Elliot Grace Castro, known as Ellie G, who passed away at the age of 4 in September 2019. She was born with a very rare terminal form of dwarfism called Rhizomelic Chondrodysplasia Punctata (RCDP). During her short life, she proved to be an example of courage, strength, and joy to all who had the privilege to know her or know of her.

Ellie G's Dreamworld will let children and adults of all abilities play together! This playground will feature inclusive swings, a music area, double zip line with inclusive seats, and bathrooms with built in changing tables able to accommodate larger children, teens, or adults and will be housed within the new Southeast Municipal Complex located on Carothers Parkway.

Tree of Life • \$500,000

- Naming Rights
- Premier logo placement at playground entry
- Speaking opportunity at grand opening
- Prominent display of logo at entrance of park
- Private reception/event
- Sneak preview of the park
- Private tour with the Mayor
- Press release specific to title sponsor
- Dedicated email blast by City of Franklin, Friends of Franklin Parks, and Franklin Tomorrow
- Featured story on website
- Direct link on website to a landing page
- Recognition on all event/marketing material
- Term of sponsorship is ten years
- Recognition in City of Franklin, Friends of Franklin Parks, and Franklin Tomorrow social media channels

Lion • \$250,000

- Premier logo placement at entrance of a dedicated section
- Speaking opportunity at grand opening
- Dedicated email blast
- Featured story on website
- Direct link on website
- Premier logo placement at playground entry
- Recognition on all event/marketing materials

Giraffe • \$100,000

- Premier logo placement at grand opening
- Dedicated email blast
- Featured story on website
- Direct link on website
- Premier logo placement at playground entry
- Recognition on all event/marketing materials

Elephant • \$50,000

- Website recognition
- Logo placement at playground entry
- Direct link on website
- Recognition on all event/marketing materials

Hippo • \$25,000

- Website recognition
- Logo placement at playground entry
- Direct link on website
- Recognition on all event/marketing materials

Zebra • \$10,000

- Website recognition
- Business/individual name placement at playground entry
- Direct link on website
- Recognition on all event/marketing materials

Toucan • \$5,000

- Website recognition
- Business/individual name at playground entry or on park bench (limited number of benches)

Tortoise • \$1,000

- Website recognition

Leaf • \$100



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ELLE G's DREAM WORLD

Sponsorship Form

Company Name (As Listed): _____

Name of Contact: _____

Email: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Please email your digital logos to our Development Director, Scout Hardin, at scout@friendsoffranklinparks.org

Sponsorship Commitment

I acknowledge this obligation for payment of the individual pledge amount.

- TREE OF LIFE** | \$500,000
- LION** | \$250,000
- GIRAFFE** | \$100,000
- ELEPHANT** | \$50,000
- HIPPO** | \$25,000
- ZEBRA** | \$10,000
- TOUCAN** | \$5,000
- TORTOISE** | \$1,000
- LEAF** | \$100
- CUSTOM SPONSORSHIP AMOUNT:** _____

We accept payment via check or our website friendsoffranklinparks.org/sponsor. All credit card transactions have a 3% fee. To pay via check, make checks payable to Friends of Franklin Parks. You will receive a receipt for the tax-deductible amount after we have received your full pledge. Checks, made payable to Friends of Franklin Parks, can be mailed to P.O. Box 549, Franklin, TN 37065.

Signature, Authorized Donor

Date