



**AUGUST 17**

The 13th annual Friends of Franklin Parks' Raise the Roofs event promises to be the best party of the summer! Join Friends of Franklin Parks for a Picnic in the Park celebrating 13 years! This event is a three-day celebration with a Sponsor's Party, polo match & Raise the Roofs event! The International Twilight Polo Match will be at the Tractor Supply Co. Arena on August 16. Raise the Roofs will be held in the early evening on Saturday, **August 17**. All proceeds benefit Friends of Franklin Parks and our efforts to continually enhance and connect the public park and trail system.

### Presenting Sponsor • \$25,000

- Recognition as Presenting Sponsorship for the event + logo on promotional materials
- Two tables with eight guests each or large head table with priority seating
- Opportunity to have company signage, tent and/or activation station
- Name etched on future exclusive Harlinsdale Campus Donor Wall
- Opportunity for one-minute video to promote your lead sponsorship
- VIP tent for eight Friday, August 16, 2024 International Twilight Polo Match
- Listed on stage banner for Fourth of July event
- Recognition as the Presenting Sponsor on the Friends of Franklin Parks website (one year)
- Complimentary Friends of Franklin Parks Business Friend (one year)

### Cocktail Reception or After Party Sponsor • \$6,000

- Recognition as Cocktail Reception or After Party Sponsor for the event + logo on all promotional materials
- One table for eight (8) guests with priority seating
- Opportunity to have company signage, tent and/or station area at reception or after party location
- Two Seats in VIP tent for Friday 16, 2024 International Twilight Polo Match
- Recognition as sponsor on the Friends of Franklin Parks website (one year)
- Complimentary Friends of Franklin Parks Business Friend (one year)

### Midnight Sun Sponsor • \$15,000

- Recognition as Midnight Sun Sponsorship for the event + logo on all promotional materials
- One table for twelve guests with priority seating
- Opportunity to have company signage, tent and/or activation station
- Name etched on future exclusive Harlinsdale Campus Donor Wall
- Opportunity for one-minute video to promote your sponsorship
- VIP tent for eight Friday, August 16, 2024 International Twilight Polo Match
- Listed on stage banner for Fourth of July event
- Recognition as the Midnight Sun Sponsor on the Friends of Franklin Parks website (one year)
- Complimentary Friends of Franklin Parks Business Friend (one year)

### Gold Sponsor • \$4,000

- Recognition as Gold Sponsor for the event + logo on all promotional materials
- One table for eight (8) guests with priority seating
- Opportunity to have company signage in a high-profile location
- Recognition as the Gold Sponsor on the Friends of Franklin Parks website (one year)
- Complimentary Friends of Franklin Parks Business Friend (one year)

### Silver Sponsor • \$3,000

- Recognition and promotion as Silver Sponsor for the event
- Seats for four (4) guests with priority seating
- Logo recognition on all promotional materials
- Recognition as a Silver Partner Sponsor on the Friends of Franklin Parks website (one year)
- Complimentary Friends of Franklin Parks Business Friend (one year)

### Winner's Circle Sponsor • \$10,000

- Recognition as Winner's Circle Sponsorship for the event + logo on all promotional materials
- One table for eight (8) guests with priority seating
- Opportunity to have company signage, tent and/or activation station
- Name etched on future exclusive Harlinsdale Campus Donor Wall
- Opportunity for one-minute video to promote your lead sponsorship
- Four Seats in VIP tent for Friday 16, 2024 International Twilight Polo Match
- Recognition as the Winner's Circle Sponsor on the Friends of Franklin Parks website (one year)
- Complimentary Friends of Franklin Parks Business Friend (one year)

### Table Host • \$2,000

- One table for eight (8) guests
- Name card displayed on table at event

### Platinum Sponsor • \$7,500

- Recognition as Platinum Sponsorship for the event + logo on all promotional materials
- One table for eight (8) guests with priority seating
- Opportunity to have company signage in a high-profile location
- Four Seats in VIP tent for Friday, August 16, 2024 International Twilight Polo Match
- Recognition as the Platinum Sponsor on the Friends of Franklin Parks website (one year)
- Complimentary Friends of Franklin Parks Business Friend (one year)



**Scout Hardin, Development Director**  
 Scout@friendsoffranklinparks.org  
 P.O. Box 549, Franklin, TN 37065  
 615. 674. 5388



**STAY CONNECTED**  
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## Sponsorship Form

Company Name (As Listed): \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please email your digital logos to our Development Director, Scout Hardin, at [scout@friendsoffranklinparks.org](mailto:scout@friendsoffranklinparks.org)

### Sponsorship Commitment

I acknowledge this obligation for payment of the individual pledge amount.

- PRESENTING SPONSOR** | \$25,000
- MIDNIGHT SUN SPONSOR** | \$15,000
- WINNER'S CIRCLE SPONSOR** | \$10,000
- PLATINUM SPONSOR** | \$7,500
- COCKTAIL RECEPTION OR AFTER PARTY SPONSOR** | \$6,000
- GOLD SPONSOR** | \$4,000
- SILVER SPONSOR** | \$3,000
- TABLE HOST** | \$2,000
- CUSTOM SPONSORSHIP AMOUNT:** \_\_\_\_\_

We accept payment via check or our website [friendsoffranklinparks.org/sponsor](http://friendsoffranklinparks.org/sponsor). All credit card transactions have a 3% fee. To pay via check, make checks payable to Friends of Franklin Parks. You will receive a receipt for the tax-deductible amount after we have received your full pledge. Checks, made payable to Friends of Franklin Parks, can be mailed to P.O. Box 549, Franklin, TN 37065.

\_\_\_\_\_  
Signature, Authorized Donor

\_\_\_\_\_  
Date

Thank you to our generous 2023 sponsors

# RAISE THE ROOFS

PRESENTING SPONSOR



MIDNIGHT SUN SPONSOR

Jackie & Barry Alexander

WINNER'S CIRCLE SPONSOR



PLATINUM SPONSOR



COCKTAIL RECEPTION AND AFTER PARTY SPONSORS



GOLD SPONSORS



SILVER SPONSORS

Bethni and Trent HEMPHILL



Burr Forman LLP



Highwoods Properties

Team Hunt



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