



FOURTH OF JULY CELEBRATION

The Friends of Franklin Parks, in conjunction with the City of Franklin and City of Franklin Parks Department, will be hosting a Fourth of July Celebration at the Tractor Supply Co. Arena at the Park at Harlinsdale Farm, and includes music, food and fireworks. The Tractor Supply Co. Arena will be open to the public for prime fireworks viewing.

The event will be held on Tuesday, July 4, 2023. The park will open at 5:00 p.m. and the fireworks show will begin at approximately 9:00 p.m. Live music will be provided from 6:00 p.m. - 9:00 p.m. Food trucks will be on site and the concession stand at the Tractor Supply Co. Arena will be open for beer and wine sales. Attendance is expected to range from 8,000 - 10,000 people.

Sponsorship Opportunities

Friends of Franklin Parks
Torrey Barnhill, Executive Director
torrey@friendsoffranklinparks.org
615.674.5388

www.friendsoffranklinparks.org

2023 SPONSORSHIP OPPORTUNITIES

TSC ARENA TITLE SPONSOR

\$15,000

VIP seating for ten (10) in the TSC Arena Tower
VIP parking
Opportunity to set-up promotional booth in the TSC Arena and pass out promotional items
Logo included on banners in City parks and ballparks for two weeks prior to event
Name recognized from stage
Recognition in all marketing as Fourth of July Celebration sponsor in the TSC Arena including in all social media promotions for the event on Facebook, Instagram, YouTube, and Twitter
Sponsor name/logo included in all forms of advertising
Press release announcing Fourth of July sponsorship
Recognition on City website in conjunction with the City of Franklin's Fireworks

STAGE SPONSOR

\$7,500

VIP seating for four (4) in the TSC Arena Tower
VIP parking
Opportunity to set-up promotional booth in the TSC Arena and pass out promotional items
Logo included on banners in City parks and ballparks for two weeks prior to event
Name recognized from stage
Recognition in all marketing as Fourth of July Celebration sponsor in the TSC Arena including in all social media promotions for the event on Facebook, Instagram, YouTube, and Twitter
Recognition on City website in conjunction with the City of Franklin's Fireworks

CHILDREN'S GAME AREA SPONSOR

\$3,000

Opportunity to set-up promotional booth in the TSC Arena and pass out promotional items
Logo included on banners in City parks and ballparks for two weeks prior to event
Name recognized from stage
Recognition in all marketing as Fourth of July Celebration sponsor in the TSC Arena including in all social media promotions for the event on Facebook, Instagram, YouTube, and Twitter

SPARKLER VIP

\$2,500

VIP tent near stage with the opportunity to hang a banner from the tent





FOURTH OF JULY

MUSIC, FOOD, & FIREWORKS

Sponsorship Form

COMPANY NAME (AS LISTED): _____

NAME OF CONTACT: _____

EMAIL: _____ PHONE: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

Please email your digital logos to torrey@friendsoffranklinparks.org for inclusion in printed materials. Thank you!

Sponsor Commitment

I acknowledge this obligation for payment of the individual pledge amount.

TSC ARENA TITLE SPONSOR | \$15,000

STAGE SPONSOR | \$7,500

CHILDREN'S GAME AREA SPONSOR | \$3,000

SPARKLER VIP | \$2,500

Please make your check payable to Friends of Franklin Parks – you will receive a receipt for the tax- deductible amount after we have received your full pledge. Checks, made payable to Friends of Franklin Parks, can be mailed to P.O. Box 549, Franklin, TN 37065.

SIGNATURE, AUTHORIZED DONOR

DATE